

Demographic Analysis Report

FOR

MCGILL MACDONALD, MONTREAL

MCGILL MACDONALD UNIVERSITY, MONTREAL, CANADA

Prepared by Todd Kuhlmann

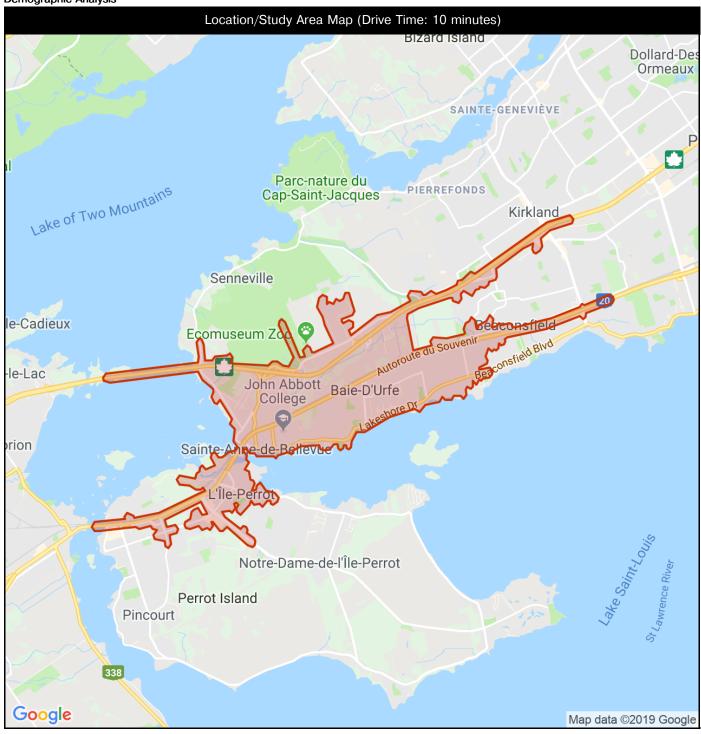


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The Analyst® PRO

Demographic Analysis





Demographic Analysis

Detailed Income Profile Canada (Drive Time: 10 minutes)

				2018 - 2023	2018- 2023
Summary	2013	2018	2023	Change	Annual Rate
Population	21,022	21,364	22,085	721	0.67%
Households	8,266	8,447	8,812	365	0.85%
Average Household Size	2.4	2.4	2.4	0.00	0.00%
Families	5,761	5,894	6,139	245	0.82%
Average Family Size	2.9	2.9	2.9	0.00	0.00%

	20	13	:	2018	20)23
Households by Current Income	Number	Percent	Number	Percent	Number	Percent
Income Base by Households	8,266	100.00%	8,447	100.00%	8,812	100.00%
<\$20,000	972	11.8%	882	10.4%	848	9.6%
\$20,000 - \$39,999	1,149	13.9%	1,046	12.4%	909	10.3%
\$40,000 - \$59,999	1,233	14.9%	1,086	12.9%	1,023	11.6%
\$60,000 - \$79,999	1,238	15.0%	1,148	13.6%	1,052	11.9%
\$80,000 - \$99,999	953	11.5%	981	11.6%	1,042	11.8%
\$100,000+	2,720	32.9%	3,304	39.1%	3,937	44.7%
\$125,000 - \$149,999	807	9.8%	906	10.7%	1,007	11.4%
\$150,000 - \$174,999	495	6.0%	571	6.8%	651	7.4%
\$175,000 - \$199,999	550	6.7%	657	7.8%	788	8.9%
\$200,000+	869	10.5%	1,170	13.9%	1,491	16.9%
Median Household Income	\$72,585	-	\$81,254	-	\$91,008	-
Average Household Income	\$113,959	-	\$130,983	-	\$146,326	-
Per Capita Income	\$44,809	-	\$51,789	-	\$58,385	-

Households by Constant Income	20	13	2	018	202	23
(Base Year 2005)	Number	Percent	Number	Percent	Number	Percent
Income Base by Households	8,266	100.00%	8,447	100.00%	8,812	100.00%
<\$10,000	361	4.37%	386	4.57%	414	4.70%
\$10,000 - \$19,999	593	7.17%	573	6.78%	594	6.74%
\$20,000 - \$29,999	602	7.28%	575	6.81%	582	6.60%
\$30,000 - \$39,999	693	8.38%	659	7.80%	662	7.51%
\$40,000 - \$49,999	684	8.27%	660	7.81%	675	7.66%
\$50,000 - \$59,999	684	8.27%	670	7.93%	692	7.85%
\$60,000 - \$69,999	722	8.73%	709	8.39%	727	8.25%
\$70,000 - \$79,999	632	7.65%	635	7.52%	654	7.42%
\$80,000 - \$89,999	500	6.05%	499	5.91%	514	5.83%
\$90,000 - \$99,999	393	4.75%	407	4.82%	423	4.80%
\$100,000 - \$124,999	749	9.06%	785	9.29%	830	9.42%
\$125,000 - \$149,999	482	5.83%	503	5.95%	527	5.98%
\$150,000 - \$174,999	267	3.23%	287	3.40%	304	3.45%
\$175,000 - \$199,999	171	2.07%	190	2.25%	206	2.34%
\$200,000 - \$249,999	246	2.98%	281	3.33%	305	3.46%
\$250,000+	486	5.88%	629	7.45%	704	7.99%
Median Household Income	\$67,140	-	\$69,887	-	\$70,925	-
Average Household Income	\$102,383	-	\$109,319	-	\$110,818	-
Per Capita Income	\$40,258	-	\$43,223	-	\$44,217	-

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Demographic Analysis

Housing Profile Canada (Drive Time: 10 minutes)

Summary						
2013 Total Population		21,022		2013 Housel	nolds	8,266
2018 Total Population		21,364		2018 Housel	nolds	8,447
2023 Total Population		22,085		2023 Housel	nolds	8,812
2018 - 2023 Annual Rate		0.67%		2018 - 2023	Annual Rate	0.85%
Dwellings by Occupancy		2013		2018		2023
Status and Tenure	Number	% Occupied	Number	% Occupied	Number	% Occupied
Occupied	8,266	100.00%	8,447	100.00%	8,812	100.00%
Owned	5,895	71.32%	5,961	70.57%	6,212	70.49%
Rented	2,371	28.68%	2,486	29.43%	2,601	29.52%
Band Housing	0	0.00%	0	0.00%	0	0.00%

	:	2013		2018		2023
Dwellings by Structure Type	Number	% Tot Hhds	Number	% Tot Hhds	Number	% Tot Hhds
Total Households	8,266	100.00%	8,447	100.00%	8,812	100.00%
Houses	5,897	71.34%	6,022	71.29%	6,242	70.84%
Single-Detached House	4,929	83.58%	5,013	83.24%	5,179	82.97%
Semi-Detached House	388	6.58%	411	6.82%	436	6.98%
Row House	580	9.84%	599	9.95%	628	10.06%
Apt, Building Low/High Rise	2,309	27.93%	2,358	27.92%	2,500	28.37%
Apt. Building, 5+ Stories	66	2.86%	80	3.39%	84	3.36%
Apt. Bldg, < 5 Stories	1,965	85.10%	2,011	85.28%	2,135	85.40%
Detached Duplex	278	3.36%	267	3.16%	281	3.19%
Other Dwelling Types	60	0.73%	67	0.79%	69	0.78%
Other Single-Att, House	59	0.71%	66	0.78%	69	0.78%
Movable Dwelling	0	0.00%	1	0.01%	1	0.01%

Dwellings by Age of	2	2013		2018		2023
Maintainer	Number	% Tot Hhds	Number	% Tot Hhds	Number	% Tot Hhds
Total Households	8,266	100.00%	8,447	100.00%	8,812	100.00%
Ages 15-24	250	3.02%	233	2.76%	191	2.17%
Ages 25-34	853	10.32%	884	10.47%	983	11.16%
Ages 35-44	1,376	16.65%	1,261	14.93%	1,229	13.95%
Ages 45-54	2,093	25.32%	1,916	22.68%	1,743	19.78%
Ages 55-64	1,697	20.53%	1,866	22.09%	1,919	21.78%
Ages 65-74	1,153	13.95%	1,300	15.39%	1,501	17.03%
Age 75+	844	10.21%	987	11.68%	1,246	14.14%

2	2013		2018		2023
Number	% Tot Hhds	Number	% Tot Hhds	Number	% Tot Hhds
8,266	100.00%	8,447	100.00%	8,812	100.00%
5,671	68.61%	5,799	68.65%	6,046	68.61%
5,605	67.81%	5,730	67.83%	5,977	67.83%
66	0.80%	69	0.82%	70	0.79%
2,595	31.39%	2,648	31.35%	2,766	31.39%
2,312	27.97%	2,357	27.90%	2,470	28.03%
283	3.42%	290	3.43%	296	3.36%
757	9.16%	849	10.05%	1,004	11.39%
	8,266 5,671 5,605 66 2,595 2,312 283	8,266 100.00% 5,671 68.61% 5,605 67.81% 66 0.80% 2,595 31.39% 2,312 27.97% 283 3.42%	Number % Tot Hhds Number 8,266 100.00% 8,447 5,671 68.61% 5,799 5,605 67.81% 5,730 66 0.80% 69 2,595 31.39% 2,648 2,312 27.97% 2,357 283 3.42% 290	Number % Tot Hhds Number % Tot Hhds 8,266 100.00% 8,447 100.00% 5,671 68.61% 5,799 68.65% 5,605 67.81% 5,730 67.83% 66 0.80% 69 0.82% 2,595 31.39% 2,648 31.35% 2,312 27.97% 2,357 27.90% 283 3.42% 290 3.43%	Number % Tot Hhds Number % Tot Hhds Number 8,266 100.00% 8,447 100.00% 8,812 5,671 68.61% 5,799 68.65% 6,046 5,605 67.81% 5,730 67.83% 5,977 66 0.80% 69 0.82% 70 2,595 31.39% 2,648 31.35% 2,766 2,312 27.97% 2,357 27.90% 2,470 283 3.42% 290 3.43% 296

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Demographic Analysis

Housing Profile Canada (Drive Time: 10 minutes)

Households by Size of	:	2013		2018		2023
Households	Number	% Tot Hhds	Number	% Tot Hhds	Number	% Tot Hhds
Total Households	8,266	100.00%	8,447	100.00%	8,812	100.00%
1 Person Households	2,248	27.20%	2,344	27.75%	2,469	28.02%
2 Persons Households	2,804	33.92%	2,824	33.43%	2,957	33.56%
3 Persons Households	1,328	16.07%	1,357	16.06%	1,414	16.05%
4 Persons Households	1,299	15.71%	1,325	15.69%	1,375	15.60%
5 Persons Households	587	7.10%	597	7.07%	598	6.79%
Persons in Private Hhds	20,197	-	20,529	-	21,186	-
Avg Persons in Private Hhds	2.40	-	2.40	-	2.40	-

		2018
Dwellings by Period of Construction	Number	% Dwellings
Total Occupied Private Dwellings	8,447	100.00%
Built Before 1961	2,882	34.1%
Built Between 1961 and 1980	2,420	28.6%
Built Between 1981 and 1990	954	11.3%
Built Between 1991 and 2000	1,051	12.4%
Built Between 2001 and 2005	441	5.2%
Built Between 2006 and 2010	350	4.1%
Built Between 2011 and 2016	167	2.0%
Built After 2016	184	2.2%
		2018

Built After 2016	184	2.2%	
		2018	
Dwellings by Condo Status, Tenure and	Number	% Tot Hhds	
Stracture:seholds for Condominium Status	8,447	100.00%	
In Condominium	1,011	11.97%	
Apartment	676	8.00%	
Owned	435	5.15%	
Rented	242	2.86%	
Other	335	3.97%	
Owned	245	2.90%	
Rented	90	1.07%	
Not in Condominium	7,436	88.03%	
Owned	5,282	62.53%	
House	5,095	60.32%	
Other	186	2.20%	
Rented	2,154	25.50%	
House	563	6.67%	
Other	1,591	18.84%	
Band Housing	0	0.00%	

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Demographic Analysis

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Housing Profile Ca	anada (Drive Time: 10	minutes)
	2018	
Household Spending	Number	% Shelter
Total Shelter	\$213,876,472	100.00%
Principal Accommodation	\$184,156,497	86.10%
Rented Living Quarters	\$32,039,159	14.98%
Repairs and Improvements	\$225,750	0.11%
Water and Sewage Charges	\$106,459	0.05%
Electricity Charges	\$3,259,714	1.52%
Natural Gas Charges	\$219,827	0.10%
Owned Living Quarters	\$122,447,130	57.25%
Repairs and Improvements	\$8,261,300	3.86%
Water and Sewage Charges	\$620,656	0.29%
Electricity Charges	\$16,580,742	7.75%
Natural Gas Charges	\$3,119,776	1.46%
Other Accomodation		
Vacation Homes and Secondary Residences	\$17,051,343	7.97%
Repairs and Improvements	\$5,120,026	2.39%
Electricity, Water and Fuel Charges	\$2,077,422	0.97%
Traveler Accommodation (Hotels, Motels)	\$7,312,551	3.42%

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Demographic Analysis

	DEP Market Profile Canada (Drive Time: 10 minutes)	
		0 - 10 drive time
Summary		
2013 Total Population		21,022
2018 Total Population		21,364
2023 Total Population		22,085
2018-2023 Annual Rate		0.67%
2013 Households		8,266
2013 Average Household Size		2.4
2018 Households		8,447
2018 Average Household Size		2.4
2023 Households		8,812
2023 Average Household Size		2.4
2018-2023 Annual Rate		0.85%
2013 Families		5,761
2013 Average Family Size		2.9
2018 Families		5,894
2018 Average Family Size		2.9
2023 Families		6,139
2023 Average Family Size		2.9
2018-2023 Annual Rate		0.82%
2010 2020 / 1111001 / 1010		0.0270
2013 Dwellings		8,266
Owned Dwellings		5,895
Rented Dwellings		2,371
Band Housing		0
2018 Dwellings		8,447
Owned Dwellings		5,961
Rented Dwellings		2,486
Band Housing		0
2023 Dwellings		8,812
Owned Dwellings		6,212
Rented Dwellings		2,601
Band Housing		0
Average Household Income		
2013		\$113,959
2018		\$130,983
2023		\$146,326
Per Capita Income		
2013		\$44,809
2018		\$51,789
2023		\$58,385
Median Age		
2013		43.8
2018		45.4
2023		46.5

Data Note: 2018 Household Spending Potential shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Household spending does not equal business revenue. "Current year \$" refers to a currency in the current time period. The term "constant year \$" refers to dollars of several years expressed in terms of their value ("purchasing power") in a single year.

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Demographic Analysis

DEP Market Profile Canada (Drive Time: 10 minutes) 0 - 10 drive time 2013 Households by Income (Constant Year \$) 8,266 Household Income Base <\$10,000 361 \$10,000 - \$19,999 593 \$20,000 - \$29,999 602 \$30,000 - \$39,999 693 \$40,000 - \$49,999 684 \$50,000 - \$59,999 684 \$60,000 - \$69,999 722 \$70,000 - \$79,999 632 \$80,000 - \$89,999 500 \$90,000 - \$99,999 393 \$100.000 - \$124.999 2.401 \$125.000 - \$149.999 749 \$150,000 - \$174,999 267 \$175,000 - \$199,999 171 \$200,000 - \$249,999 246 \$250,000+ 486 \$102,383,47 Average Household Income 2013 Households by Income (Current Year \$) 8,266 Household Income Base <\$19,999 972 \$20,000 - \$39,999 1,149 \$40.000 - \$59.999 1,233 \$60,000 - \$79,999 1,238 \$80,000 - \$99,999 953 \$100,000+ 2,720 \$100,000 - \$124,999 807 \$125.000 - \$149.999 495 \$150,000 - \$174,999 550 \$250,000+ 869 Average Household Income \$113,958.64 2018 Households by Income Household Income Base 8,447 <\$19.999 882 \$20,000 - \$39,999 1.046 \$40,000 - \$59,999 1,086 \$60,000 - \$79,999 1,148 \$80,000 - \$99,999 981 \$100,000+ 3,304 \$100.000 - \$124.999 906 \$125,000 - \$149,999 571 \$150,000 - \$174,999 657

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\$250,000+

Average Household Income

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1,170

\$130,982.72

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Demographic Analysis

DEP Market Profile Canada (Drive Time: 10 minutes) 0 - 10 drive time 2023 Households by Income 8,812 Household Income Base <\$19,999 848 \$20,000 - \$39,999 909 \$40,000 - \$59,999 1,023 \$60,000 - \$79,999 1,052 \$80,000 - \$99,999 1,042 \$100,000+ 3,937 \$100,000 - \$124,999 1,007 \$125,000 - \$149,999 651 \$150,000 - \$174,999 788 \$250,000+ 1,491 \$146.326.07 Average Household Income 2013 Population by Age 21,022 0-4 5-9 1,083 10-14 1,233 15-19 1.548 20-24 1,474 25-34 2,006 35-44 2,605 45-54 3,606 55-64 2.863 65-74 1.894 75-84 1,031 85+ 774 25-44 4,611 2018 Population by Age 21,364 882 0-4 5-9 984 10-14 1,208 15-19 1,339 20-24 1,503 25-34 2.214 35-44 2.428 3,340 45-54 55-64 3,213 65-74 2,224 75-84 1,194 85+ 835 25-44

Data Note: 2018 Household Spending Potential shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Household spending does not equal business revenue. "Current year \$" refers to a currency in the current time period. The term "constant year \$" refers to dollars of several years expressed in terms of their value ("purchasing power") in a single year.

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Demographic Analysis

DEP Market Profile Canada (Drive Ti	me: 10 minutes)
	0 - 10 drive time
2023 Population by Age	22,085
0-4	965
5-9	946
10-14	1,139
15-19	1,292
20-24	1,245
25-34	2,568
35-44	2,428
45-54	3,107
55-64	3,379
65-74	2,616
75-84	1,534
85+	866
25-44	4,996
Population by Sex	
Males	
2013	10,483
2018	10,594
2023	10,962
Females	
2013	10,539
2018	10,770
2023	11,123
2013 Population 15+ by Mother Tongue	
Total Single Response	19,596
English	8,083
French	8,241
Total Non-Official	3,272
Multiple Languages	715
French & Non-Official	69
English & Non-Official	168
English & French	432
English & French & Non-Official	46

Data Note: 2018 Household Spending Potential shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Household spending does not equal business revenue. "Current year \$" refers to a currency in the current time period. The term "constant year \$" refers to dollars of several years expressed in terms of their value ("purchasing power") in a single year.

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DEP Market Profile Canada (Drive Time: 10 minutes)

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2013 Population 15+ by Ethnic Characteristics	
Immigration Status	45 400
Non-immigrant population	15,429
Total immigrants by selected places of birth	4,584
Non-permanent residents	299
Visible Minority Status	420
Visible Minority Chinese Visible Minority South Asian	438 684
	557
Visible Minority Black Visible Minority Filipino	157
	225
Visible Minority Latin American	37
Visible Minority Southeast Asian Visible Minority Arab	260
	160
Visible Minority West Asian Visible Minority Korean	54
Visible Minority Japanese	21
Visible Minority 3 Japanese Visible Minority All Other Visible Minorities	31
Visible Minority Multiple Visible Minorities	46
visible willoffly worther visible willoffles	40
2018 Population 15+ by Mother Tongue	
Total Single Response	19,934
English	8,207
French	8,192
Total Non-Official	3,535
Multiple Languages	723
French & Non-Official	77
English & Non-Official	160
English & French	430
English & French & Non-Official	56
2018 Population 15+ by Ethnic Characteristics	
Immigration Status	
Non-immigrant population	15,156
Total immigrants by selected places of birth	5,210
Non-permanent residents	292
Visible Minority Status	
Visible Minority Chinese	469
Visible Minority South Asian	766
Visible Minority Black	712
Visible Minority Filipino	187
Visible Minority Latin American	271
Visible Minority Southeast Asian	40
Visible Minority Arab	354
Visible Minority West Asian	218
Visible Minority Korean	60
Visible Minority Japanese	22

Data Note: 2018 Household Spending Potential shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Household spending does not equal business revenue. "Current year \$" refers to a currency in the current time period. The term "constant year \$" refers to dollars of several years expressed in terms of their value ("purchasing power") in a single year.

year \$" refers to dollars of several years expressed in terms of their value ("purchasing power") in a single year.

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65

Visible Minority Multiple Visible Minorities



Demographic Analysis

0 - 10 drive time 2023 Population 15+ by Mother Tongue

DEP Market Profile Canada (Drive Time: 10 minutes)

,,,,,,	
Total Single Response	20,587
English	8,497
French	8,187
Total Non-Official	3,904
Multiple Languages	745
French & Non-Official	85
English & Non-Official	162
English & French	431
English & French & Non-Official	67

2023 Population 15+ by Ethnic Characteristics	
Immigration Status	
Non-immigrant population	15,087
Total immigrants by selected places of birth	5,958
Non-permanent residents	287
Visible Minority Status	
Visible Minority Chinese	495
Visible Minority South Asian	828
Visible Minority Black	864
Visible Minority Filipino	211
Visible Minority Latin American	314
Visible Minority Southeast Asian	42
Visible Minority Arab	451
Visible Minority West Asian	300
Visible Minority Korean	65
Visible Minority Japanese	23
Visible Minority All Other Visible Minorities	58
Visible Minority Multiple Visible Minorities	86

Data Note: 2018 Household Spending Potential shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Household spending does not equal business revenue. "Current year \$" refers to a currency in the current time period. The term "constant year \$" refers to dollars of several years expressed in terms of their value ("purchasing power") in a single year.

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The Analyst®

Demographic Analysis

DEP Market Profile Canada (Drive Time: 10 minutes) 0 - 10 drive time \$1,207,968,418 Total expenditure: Total (\$) \$143,005.61 Average Spent Spending Potential Index \$1,163,621,520 Total current consumption: Total (\$) Average Spent \$137.755.60 Spending Potential Index 135 \$122,889,448 Food: Total (\$) Average Spent \$14,548.30 Spending Potential Index 120 Shelter: Total (\$) \$213,876,472 \$25,319,81 Average Spent Spending Potential Index 128 Household Operation: Total (\$) \$55,837,474 Average Spent \$6,610.33 Spending Potential Index 137 Household furnishings and equipment: Total (\$) \$39,767,772 \$4,707.92 Average Spent Spending Potential Index 133 Clothing: Total (\$) \$48,839,549 Average Spent 5,781.88 Spending Potential Index 153 Transportation: Total (\$) \$146,377,338 \$17.328.91 Average Spent Spending Potential Index 119 Health care: Total (\$) \$50,082,982 Average Spent Spending Potential Index Personal care: Total (\$) \$25,547,788 Average Spent \$3,024.48 Spending Potential Index 145 Recreation: Total (\$) \$46,270,970 \$5,477.80 Average Spent Spending Potential Index 128 Reading materials and other printed matter: Total (\$) \$3,056,386 Average Spent \$361.83 Spending Potential Index 114

Data Note: 2018 Household Spending Potential shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Household spending does not equal business revenue. "Current year \$" refers to a currency in the current time period. The term "constant year \$" refers to dollars of several years expressed in terms of their value ("purchasing power") in a single year.

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McGill Macdonald University, Montreal, Canada



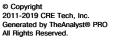
Demographic Analysis

DEP Market Profile Canada (Drive Time: 10 minutes) 0 - 10 drive time \$17.981.401 Education: Total (\$) \$2,128.73 Average Spent Spending Potential Index Tobacco products and alcoholic beverages: Total(\$) \$35,212,201 Average Spent \$4,168.60 Spending Potential Index Games of chance (net): Total (\$) \$4,616,143 Average Spent \$546.48 Spending Potential Index Miscellaneous expenditures: Total (\$) \$23,351,320 2.764.45 Average Spent Spending Potential Index 138 Personal Taxes: Total (\$) \$264.969.234 Average Spent \$31,368,44 Spending Potential Index \$45,874,712 Personal insurance payments and pension contributions: Totale (SS)e Spent \$5,430.89 Spending Potential Index 107 Gifts of money and contributions: Total (\$) \$19,070,325 Average Spent \$2,257.64 Spending Potential Index 99

Data Note: 2018 Household Spending Potential shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Household spending does not equal business revenue. "Current year \$" refers to a currency in the current time period. The term "constant year \$" refers to dollars of several years expressed in terms of their value ("purchasing power") in a single year.

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Demographic Analysis

DEP Occupation Profile Canada (Drive Time: 10 minutes)

				2018-2023	2018-2023
abour Force Summary	2013	2018	2023	Change	Annual Rate
Total Population	21,022	21,364	22,085	721	0.67%
Total Population 15+	17,094	17,585	18,288	703	0.79%
In the Labour Force	11,220	11,196	11,653	457	0.80%
In the Labour Force: Employed	10,603	10,638	11,040	402	0.74%
In the Labour Force: Unemployed	617	558	612	54	1.86%
In the Labour Force: Occupation	-	11,196	-	-	-
In the Labour Force: Industry		10,864	-		-
In the Labour Force: Place of Work	-	10,638	-	-	-
Not in Labour Force	5,874	6,389	6,635	246	0.76%
Participation Rate	65.6%	63.7%	63.7%	0.00%	0.00%
Employment Rate	94.5%	95.0%	94.7%	-0.30%	-0.06%
Unemployment Rate	5.5%	5.0%	5.3%	0.30%	1.17%

		2018
Type of Occupation	Number	% Occupation
In the Labour Force for Occupation	11,196	100.00%
Management Occupations	1,819	16.25%
Business, Finance and Administration	1,973	17.62%
Natural and Applied Science	1,328	11.86%
Health	626	5.59%
Education, Law and Social, Community and Government Services	1,124	10.04%
Art, Culture, Recreation and Sport	393	3.51%
Sales and service	2,637	23.55%
Trades, Transport/Equipment Operators	747	6.67%
Natural Resources, Agriculture and Related Production	99	0.88%
Manufacturing and Utilities	195	1.74%
Not Applicable	254	2.27%

		2018
pe of Industry	Number	% Industries
All Industries	10,864	100.00%
Agriculture, Forestry, Fishing and Hunting	35	0.32%
Mining, Quarrying, Oil and Gas Extraction	14	0.13%
Utilities	27	0.25%
Construction	317	2.92%
Manufacturing	1,188	10.94%
Wholesale Trade	997	9.18%
Retail Trade	1,085	9.99%
Transportation and Warehousing	681	6.27%
Information and Cultural Industries	303	2.79%
Finance and Insurance	575	5.29%
Real Estate and Rental and Leasing	258	2.37%
Professional, Scientific and Technical Services	1,284	11.82%
Management of Companies and Enterprises	10	0.09%
Administrative and Support, Waste Management and Remediation Services	448	4.12%
Educational Services	1,016	9.35%
Health Care and Social Assistance	998	9.19%
Arts, Entertainment and Recreation	173	1.59%
Accommodation and Food Services	536	4.93%
Other Services (except Public Administration)	373	3.43%
Public Administration	548	5.04%

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Demographic Analysis

DEP Occupation Profile Canada (Drive Time: 10 minutes)

		2018	
Place of Work	Number	Number % Employed	
Employed	10,638	100.00%	
Worked at Home	1,103	10.37%	
Worked Outside Canada	50	0.47%	
No Fixed Workplace Address	718	6.75%	
Worked at Usual Place	8,767	82.41%	

		2018	
Mode of Transportation	Number	% Transport.	
Employed Population with Usual Place of Work	9,485	100.00%	
By car as driver	6,959	73.37%	
By car as passenger	463	4.88%	
By public transit	1,284	13.54%	
By walking	566	5.97%	
By bicycle	96	1.01%	
By another method	116	1.22%	

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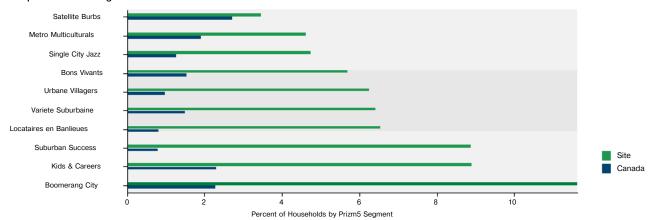
Demographic Analysis

Prizm Segmentation Area Report (Drive Time: 10 minutes)

Top Twenty Prizm5 Segments

		2018 Household	ds	2018 Canadia	n Households	
			Cumulative	C	Cumulative	
Rank	Prizm5 Segment	Percent	Percent	Percent	Percent	Index
1	Boomerang City	11.6%	11.6%	2.3%	2.3%	510
2	Kids & Careers	8.9%	20.5%	2.3%	4.6%	385
3	Suburban Success	8.9%	29.4%	0.8%	5.4%	1,124
4	Locataires en Banlieues	6.6%	36.0%	0.8%	6.2%	795
5	Variete Suburbaine	6.4%	42.4%	1.5%	7.7%	432
	Subtotal	42.4%		7.7%		
6	Urbane Villagers	6.3%	48.7%	1.0%	8.7%	633
7	Bons Vivants	5.7%	54.4%	1.5%	10.2%	370
8	Single City Jazz	4.8%	59.2%	1.3%	11.5%	370
9	Metro Multiculturals	4.6%	63.8%	1.9%	13.4%	241
10	Satellite Burbs	3.5%	67.3%	2.7%	16.1%	128
	Subtotal	24.9%		8.4%		
	Occurred little Filte	3.0%	70.3%	0.00/	16.7%	540
11	Cosmopolitan Elite			0.6%		548
12	Management Material	3.0%	73.3%	1.2%	17.9%	253
13	Exurban Wonderland	2.9%	76.2%	1.8%	19.7%	160
14	Our Time	2.7%	78.9%	1.6%	21.3%	166
15	Vieille Ecole	2.5%	81.4%	2.2%	23.5%	111
	Subtotal	14.1%		7.4%		
16	Striving Startups	2.4%	83.8%	1.3%	24.8%	181
17	Low Rise Renters	1.8%	85.6%	2.5%	27.3%	73
18	Heritage Hubs	1.7%	87.3%	1.6%	28.9%	105
19	Survivre en Ville	1.3%	88.6%	1.9%	30.8%	67
20	New World Symphony	1.2%	89.8%	1.9%	32.7%	66
	Subtotal	8.4%		9.2%		
	Total	89.8%		32.8%		274

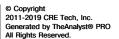
Top Ten Prizm5 Segments Site vs. Canada



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population in the area, by Tapestry segment, to the percent of households or Total Population in Canada, by segment. An index of 100 is the Canadian average.

Source: Esri

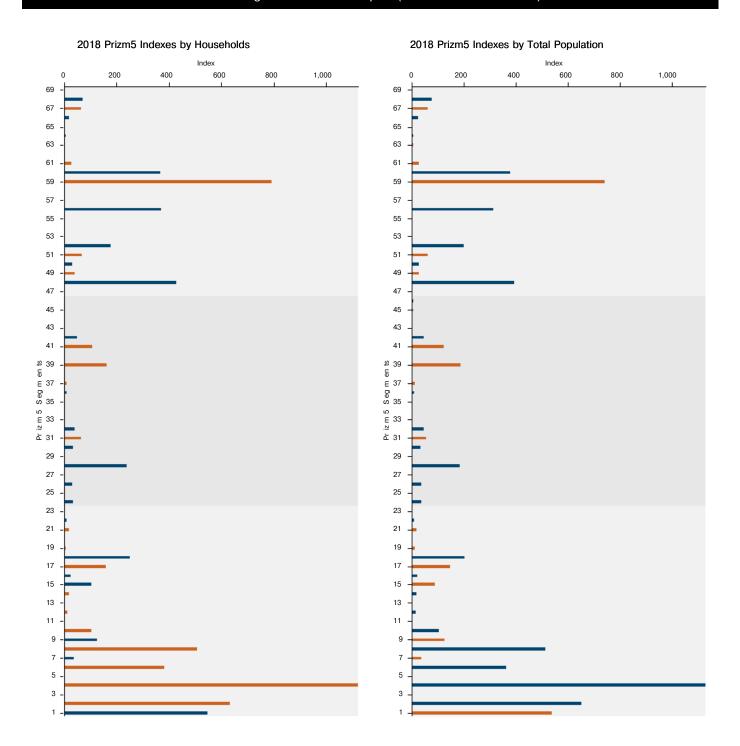








Prizm Segmentation Area Report (Drive Time: 10 minutes)



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population in the area, by Tapestry segment, to the percent of households or Total Population in Canada, by segment. An index of 100 is the Canadian average.

Source: Esri





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Demographic Analysis

Prizm Segmentation Area Report (Drive Time: 10 minutes)

PRIZM5 Social Groups		ouseholds		2018 Population		
	Number	Percent	Index	Number	Percent	Index
Total:	8,447	100.0%		20,658	100.0%	
U1. Urban Elite	1,769	20.9%	456	5,072	24.6%	468
Cosmopolitan Elite (01)	256	3.0%	548	746	3.6%	54
Urbane Villagers (02)	529	6.3%	633	1,635	7.9%	65
Arts and Affluence (03)	1	0.0%	2	1	0.0%	
Boomerang City (08)	983	11.6%	510	2,690	13.0%	51
S1. Suburban Elite	1,621	19.2%	395	4,581	22.2%	396
Suburban Success (04)	751	8.9%	1,124	2,047	9.9%	1,132
Kids & Careers (06)	753	8.9%	385	2,272	11.0%	36
Nouveaux Riches (07)	23	0.3%	39	63	0.3%	3
Emptying Nests (10)	94	1.1%	106	199	1.0%	10
E1. Exurban Elite	539	6.4%	141	1,451	7.0%	138
Satellite Burbs (09)	293	3.5%	128	801	3.9%	12
Exurban Wonderland (17)	246	2.9%	160	650	3.1%	15
S2. Suburban Younger	377	4.5%	60	825	4.0%	4
Pets and PCs (16)	67	0.8%	26	187	0.9%	:
Management Material (18)	254	3.0%	253	503	2.4%	20
Trucks and Trades (37)	16	0.2%	11	49	0.2%	
Suburban Scramble (50)	40	0.5%	32	86	0.4%	2
S3. Suburban Upscale Diverse	228	2.7%	45	647	3.1%	3
Diversity Heights (14)	23	0.3%	21	73	0.4%	2
Heritage Hubs (15)	142	1.7%	105	403	2.0%	9
South Asian Achievers (20)	1	0.0%	2	4	0.0%	
South Asian Society (25)	1	0.0%	1	4	0.0%	
Home Sweet Rows (42)	61	0.7%	50	163	0.8%	4
U2. Urban Upscale Diverse	390	4.6%	82	825	4.0%	5
Asian Sophisticates (05)	0	0.0%	0	0	0.0%	
Asian Avenues (13)	0	0.0%	0	0	0.0%	
Diverse City (27)	0	0.0%	0	0	0.0%	
Metro Multiculturals (28)	390	4.6%	241	825	4.0%	18
E2. Exurban Middle-Aged	89	1.1%	21	252	1.2%	2
Fresh Air Families (24)	77	0.9%	36	224	1.1%	3
Exurban Homesteadersv (36)	12	0.1%	11	28	0.1%	1
Outdoor Originals (53)	0	0.0%	0	0	0.0%	
U3. Urban Young	23	0.3%	5	65	0.3%	
Urban Digerati (11)	0	0.0%	0	0	0.0%	
Street Scenes (12)	23	0.3%	16	65	0.3%	1
Grads & Pads (38)	0	0.0%	0	0	0.0%	

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population in the area, by Tapestry segment, to the percent of households or Total Population in Canada, by segment. An index of 100 is the Canadian average.

Source: Esri









Demographic Analysis

Prizm Segmentation Area Report (Drive Time: 10 minutes)

PRIZM5 Social Groups		ouseholds			Population	
	Number	Percent	Index	Number	Percent	Index
Total:	8,447	100.0%		20,658	100.0%	
S4. Suburban Older	303	3.6%	60	788	3.8%	6
Aging in Suburbia (22)	20	0.2%	11	62	0.3%	1
Second City Retirees (26)	57	0.7%	32	166	0.8%	3
Our Time (39)	226	2.7%	166	560	2.7%	19
R1. Rural Midscale	0	0.0%	0	0	0.0%	
Country Acres (35)	0	0.0%	0	0	0.0%	
Wide Open Spaces (40)	0	0.0%	0	0	0.0%	
E3. Exurban Francophone	318	3.8%	70	889	4.3%	7
La Vie est Belle (30)	26	0.3%	36	70	0.3%	3
Mini Van and Vin Rouge (32)	82	1.0%	42	248	1.2%	4
Vieille Йcole (41)	210	2.5%	111	571	2.8%	12
T1. Town Mix	72	0.9%	15	155	0.8%	1;
Traditional Town Living (47)	2	0.0%	2	5	0.0%	
Aging and Active (51)	70	0.8%	69	150	0.7%	6
Serenity Springs (54)	0	0.0%	0	0	0.0%	
First Nations Families (57)	0	0.0%	0	0	0.0%	
R2. Rural Downscale	0	0.0%	0	0	0.0%	
Heartland Retirees (33)	0	0.0%	0	0	0.0%	
Rustic Roads (58)	0	0.0%	0	0	0.0%	
U4 Urban Younger Diverse	103	1.2%	24	164	0.8%	1
Asian New Wave (23)	0	0.0%	0	0	0.0%	
New World Symphony (31)	103	1.2%	66	164	0.8%	5
Rooms with a View (34)	0	0.0%	0	0	0.0%	
Newcomers Rising (43)	0	0.0%	0	0	0.0%	
U5. Urban Older	68	0.8%	17	132	0.6%	1
Grey Pride (19)	5	0.1%	9	11	0.1%	1
Beau Monde (21)	14	0.2%	19	34	0.2%	1
Silver Linings (29)	0	0.0%	0	0	0.0%	
Les Seniors (61)	15	0.2%	28	24	0.1%	2
Sunset Towers (66)	34	0.4%	21	63	0.3%	2
R3 Rural/Town Francophone	15	0.2%	4	43	0.2%	
Jeunes d'Esprit (45)	1	0.0%	2	9	0.0%	
Villes Tranquilles (46)	4	0.0%	6	13	0.1%	
La Vie Bucolique (55)	3	0.0%	2	6	0.0%	
Terre a Terre (62)	0	0.0%	0	0	0.0%	
Fkte au Village (64)	7	0.1%	9	15	0.1%	
S5 Suburban Francophone	1,578	18.7%	485	3,063	14.8%	452
Variйtй Suburbaine (48)	542	6.4%	432	1,151	5.6%	39
Locataires en Banlieues (59)	554	6.6%	795	912	4.4%	74

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population in the area, by Tapestry segment, to the percent of households or Total Population in Canada, by segment. An index of 100 is the Canadian average.

Source: Esri



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Demographic Analysis

Prizm Segmentation Area Report (Drive Time: 10 minutes)

PRIZM5 Social Groups	2018 F	louseholds		2018 Adult	Population	
	Number	Percent	Index	Number	Percent	Index
Total:	8,447	100.0%		20,658	100.0%	
U6 Urban Downscale	778	9.2%	95	1,428	6.9%	81
Striving Startups (52)	205	2.4%	181	431	2.1%	201
Single City Jazz (56)	402	4.8%	371	609	2.9%	315
Lunch at Tim's (63)	20	0.2%	6	55	0.3%	8
Young and Connected (65)	0	0.0%	0	0	0.0%	0
Low-Rise Renters (68)	151	1.8%	73	333	1.6%	78
U7 Urban Francophone	178	2.1%	38	274	1.3%	30
Jeunes et Actifs (44)	0	0.0%	0	0	0.0%	0
Enclaves Multiethniques (49)	68	0.8%	41	104	0.5%	28
Survivre en Ville (67)	110	1.3%	67	170	0.8%	61

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population in the area, by Tapestry segment, to the percent of households or Total Population in Canada, by segment. An index of 100 is the Canadian average.

Source: Esri









Demographic Analysis

Prizm Segmentation Area Report (Drive Time: 10 minutes)

PRIZM5 Lifestage Groups		Households		2018 Adul		
	Number	Percent	Index	Number	Percent	Index
Total:	8,447	100.0%		20,658	100.0%	
Y1. Singles Scene	512	6.1%	65	779	3.8%	5
Urban Digerati (11)	0	0.0%	0	0	0.0%	
Rooms with a View (34)	0	0.0%	0	0	0.0%	
Grads and Pads (38)	0	0.0%	0	0	0.0%	
Jeunes et Actifs (44)	0	0.0%	0	0	0.0%	
Single City Jazz (56)	402	4.8%	371	609	2.9%	31
Survivre en Ville (67)	110	1.3%	67	170	0.8%	-
Survivic on vine (07)	110	1.070	07	170	0.070	·
Y2. Starter Nests	1,041	12.3%	114	1,931	9.3%	9
Street Scenes (12)	23	0.3%	16	65	0.3%	
Enclaves Multiethniques (49)	68	0.8%	41	104	0.5%	:
Suburban Scramble (50)	40	0.5%	32	86	0.4%	:
Striving Startups (52)	205	2.4%	181	431	2.1%	20
Locataires en Banlieues (59)	554	6.6%	795	912	4.4%	74
Young and Connected (65)	0	0.0%	0	0	0.0%	
Low-Rise Renters (68)	151	1.8%	73	333	1.6%	
F1. Young Diverse Families	425	5.0%	61	858	4.2%	4
Pets and PCs (16)	67	0.8%	26	187	0.9%	
Management Material (18)	254	3.0%	253	503	2.4%	20
South Asian Achievers (20)	1	0.0%	2	4	0.0%	٤,
New World Symphony (31)	103	1.2%	66	164	0.8%	
Newcomers Rising (43)	0	0.0%	0	0	0.0%	
Newcomers rusing (40)	Ū	0.070	Ū	v	0.070	
F2. Growing Families	344	4.1%	62	947	4.6%	(
Exurban Wonderland (17)	246	2.9%	160	650	3.1%	15
Mini Van and Vin Rouge (32)	82	1.0%	42	248	1.2%	
Trucks and Trades (37)	16	0.2%	11	49	0.2%	
First Nations Families (57)	0	0.0%	0	0	0.0%	
F3. Older Parents, Younger	765	9.1%	107	1,791	8.7%	•
Kid _{filerit} age Hubs (15)	142	1.7%	105	403	2.0%	
Fresh Air Families (24)	77	0.9%	36	224	1.1%	
Wide Open Spaces (40)	0	0.0%	0	0	0.0%	
Villes Tranquilles (46)	4	0.0%	6	13	0.1%	
Variătă Suburbaine (48)	542	6.4%	41	1,151	5.6%	39
	U+2	5.470	71	1,101	3.070	3.
F4. Families with Tweens	75	0.9%	17	161	0.8%	
Traditional Town Living (47)	2	0.0%	2	5	0.0%	
Aging and Active (51)	70	0.8%	69	150	0.7%	
Outdoor Originals (53)	0	0.0%	0	0	0.0%	
La Vie Bucolique (55)	3	0.0%	2	6	0.0%	

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population in the area, by Tapestry segment, to the percent of households or Total Population in Canada, by segment. An index of 100 is the Canadian average.

Source: Esri



TheAnalyst® PRO

Demographic Analysis

Prizm Segmentation Area Report (Drive Time: 10 minutes)

	2018 Households			2018 Adult Population		
	Number	Percent	Index	Number	Percent	Inde
Fotal:	8,447	100.0%		20,658	100.0%	
5 Midlife Families	53	0.6%	7	146	0.7%	
Arts and Affluence (03)	1	0.0%	2	1	0.0%	
Aging in Suburbia (22)	20	0.2%	11	62	0.3%	
Country Acres (35)	0	0.0%	0	0	0.0%	
Exurban Homesteaders (36)	12	0.1%	11	28	0.1%	
Lunch at Tim's (63)	20	0.2%	28	55	0.3%	
6 Midlife Quebec Families	274	3.2%	54	747	3.6%	
Nouveaux Riches (07)	23	0.3%	39	63	0.3%	
Beau Monde (21)	14	0.2%	19	34	0.2%	
La Vie est Belle (30)	26	0.3%	36	70	0.3%	
Vieille Йcole (41)	210	2.5%	111	571	2.8%	
Jeunes d'Esprit (45)	1	0.0%	2	9	0.0%	
Terre a Terre (62)	0	0.0%	0	0	0.0%	
7 Midlife Diverse Families	62	0.7%	24	167	0.8%	
Asian New Wave (23)	0	0.0%	0	0	0.0%	
South Asian Society (25)	1	0.0%	1	4	0.0%	
Home Sweet Rows (42)	61	0.7%	50	163	0.8%	
Home Greek Helle (12)	ű.	0.7.75		100	0.070	
8 Prosperous Parents	2,582	30.6%	415	7,501	36.3%	
Cosmopolitan Elite (01)	256	3.0%	548	746	3.6%	
Urbane Villagers (02)	529	6.3%	633	1,635	7.9%	
Suburban Success (04)	751	8.9%	1,124	2,047	9.9%	1,
Kids and Careers (06)	753	8.9%	385	2,272	11.0%	
Satellite Burbs (09)	293	3.5%	128	801	3.9%	
F9 Older Families	1,006	11.9%	162	2,763	13.4%	
Asian Sophisticates (05)	0	0.0%	0	0	0.0%	
Boomerang City (08)	983	11.6%	510	2,690	13.0%	
Asian Avenues (13)	0	0.0%	0	0	0.0%	
Diversity Heights (14)	23	0.3%	21	73	0.4%	
Diverse City (27)	0	0.0%	0	0	0.0%	
At Newto Delived	707	0.40/	400	4.750	0.50/	
M1 Nearly Retired	767	9.1%	136	1,750	8.5%	
Emptying Nests (10)	94	1.1%	106	199	1.0%	
Second City Retirees (26)	57	0.7%	32	166	0.8%	
Metro Multiculturals (28) Our Time (39)	390 226	4.6% 2.7%	241 166	825 560	4.0% 2.7%	
. ()						
M2 Country Seniors	7	0.1%	2	15	0.1%	
Heartland Retirees (33)	0	0.0%	0	0	0.0%	
Rustic Roads (58)	0	0.0%	0	0	0.0%	
Fkte au Village (64)	7	0.1%	9	15	0.1%	
M3 Later Years	536	6.3%	78	1,098	5.3%	
	5	0.1%	9	11	0.1%	
Grey Pride (19)						
Grey Pride (19) Silver Linings (29)	0	0.0%	0	0	0.0%	
Silver Linings (29)		0.0% 0.0%				
Silver Linings (29) Serenity Springs (54)	0	0.0%	0	0	0.0%	
Silver Linings (29)						

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population in the area, by Tapestry segment, to the percent of households or Total Population in Canada, by segment. An index of 100 is the Canadian average.

Source: Esri



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Demographic Analysis

Age by Sex Canada (Drive Time: 10 minutes)

Summary	2013	2018	2023	2018-2023 Change	2018-2023 Annual Rate
Population	21,022	21,364	22,085	721	0.67%
Households	8,266	8,447	8,812	365	0.85%
Average Household Size	2.40	2.40	2.40	0.00	0.00%
Median Age	43.80	45.40	46.50	1.10	0.48%
Median Male Age	43.60	45.20	46.30	1.10	0.48%
Median Female Age	44.00	45.50	46.70	1.20	0.52%

	2	013	2	018	20	023
Total Population by Age	Number	% Tot Pop	Number	% Tot Pop	Number	% Tot Pop
Total	21,022	100.00%	21,364	100.00%	22,085	100.00%
Ages 0-4	904	4.30%	882	4.13%	965	4.37%
Ages 5-9	1,083	5.15%	984	4.61%	946	4.28%
Ages 10-14	1,233	5.87%	1,208	5.65%	1,139	5.16%
Ages 15-19	1,548	7.36%	1,339	6.27%	1,292	5.85%
Ages 20-24	1,474	7.01%	1,503	7.04%	1,245	5.64%
Ages 25-29	1,016	4.83%	1,236	5.79%	1,323	5.99%
Ages 30-34	990	4.71%	978	4.58%	1,245	5.64%
Ages 35-39	1,155	5.49%	1,126	5.27%	1,098	4.97%
Ages 40-44	1,450	6.90%	1,302	6.09%	1,330	6.02%
Ages 45-49	1,803	8.58%	1,574	7.37%	1,515	6.86%
Ages 50-54	1,803	8.58%	1,766	8.27%	1,592	7.21%
Ages 55-59	1,578	7.51%	1,715	8.03%	1,674	7.58%
Ages 60-64	1,285	6.11%	1,498	7.01%	1,705	7.72%
Ages 65-69	1,078	5.13%	1,202	5.63%	1,443	6.53%
Ages 70-74	816	3.88%	1,022	4.78%	1,173	5.31%
Ages 75-79	562	2.67%	724	3.39%	946	4.28%
Ages 80-84	469	2.23%	470	2.20%	588	2.66%
Ages 85+	774	3.68%	835	3.91%	866	3.92%
Ages 15-34	5,028	23.92%	5,056	23.67%	5,105	23.12%
Ages 35-54	6,211	29.55%	5,768	27.00%	5,535	25.06%

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TheAnalyst® PRO

Demographic Analysis

Age by Sex Canada (Drive Time: 10 minutes)

		2013		2018	2023		
Male Population by Age	Number	% Tot Male Pop	Number	% Tot Male Pop	Number	% Tot Male Pop	
Total	10,483	100.00%	10,594	100.00%	10,962	100.00%	
Ages 0-4	469	4.47%	434	4.10%	477	4.35%	
Ages 5-9	540	5.15%	497	4.69%	475	4.33%	
Ages 10-14	634	6.05%	616	5.81%	585	5.34%	
Ages 15-19	768	7.33%	655	6.18%	638	5.82%	
Ages 20-24	758	7.23%	744	7.02%	610	5.56%	
Ages 25-29	512	4.88%	626	5.91%	662	6.04%	
Ages 30-34	503	4.80%	492	4.64%	640	5.84%	
Ages 35-39	560	5.34%	553	5.22%	547	4.99%	
Ages 40-44	692	6.60%	646	6.10%	659	6.01%	
Ages 45-49	878	8.38%	747	7.05%	732	6.68%	
Ages 50-54	892	8.51%	863	8.15%	766	6.99%	
Ages 55-59	785	7.49%	856	8.08%	834	7.61%	
Ages 60-64	631	6.02%	746	7.04%	860	7.85%	
Ages 65-69	527	5.03%	588	5.55%	720	6.57%	
Ages 70-74	385	3.67%	501	4.73%	575	5.25%	
Ages 75-79	276	2.63%	337	3.18%	451	4.11%	
Ages 80-84	216	2.06%	232	2.19%	283	2.58%	
Ages 85+	457	4.36%	463	4.37%	448	4.09%	
Ages 15-34	2,541	24.24%	2,517	23.76%	2,550	23.26%	
Ages 35-54	3,022	28.83%	2,809	26.52%	2,704	24.67%	

		2013	201	8	2023	
Female Population by	Number	% Tot Fem Pop	Number	% Tot Fem Pop	Number	% Tot Fem Pop
Algeni	10,539	100.00%	10,770	100.00%	11,123	100.00%
Ages 0-4	435	4.13%	448	4.16%	489	4.40%
Ages 5-9	543	5.15%	487	4.52%	471	4.23%
Ages 10-14	599	5.68%	591	5.49%	554	4.98%
Ages 15-19	780	7.40%	683	6.34%	653	5.87%
Ages 20-24	716	6.79%	759	7.05%	635	5.71%
Ages 25-29	504	4.78%	610	5.66%	661	5.94%
Ages 30-34	487	4.62%	487	4.52%	604	5.43%
Ages 35-39	595	5.65%	573	5.32%	552	4.96%
Ages 40-44	758	7.19%	656	6.09%	670	6.02%
Ages 45-49	925	8.78%	828	7.69%	782	7.03%
Ages 50-54	911	8.64%	903	8.38%	827	7.44%
Ages 55-59	793	7.52%	859	7.98%	840	7.55%
Ages 60-64	655	6.22%	753	6.99%	845	7.60%
Ages 65-69	551	5.23%	614	5.70%	723	6.50%
Ages 70-74	431	4.09%	521	4.84%	598	5.38%
Ages 75-79	286	2.71%	387	3.59%	495	4.45%
Ages 80-84	253	2.40%	238	2.21%	305	2.74%
Ages 85+	316	3.00%	371	3.44%	418	3.76%
Ages 15-34	2,487	23.60%	2,539	23.57%	2,553	22.95%
Ages 35-54	3,189	30.26%	2,960	27.48%	2,831	25.45%

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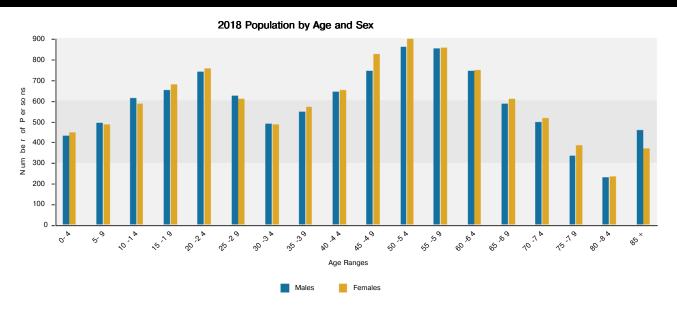


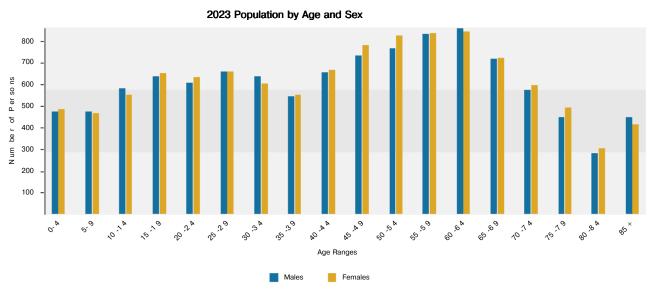




Demographic Analysis

Age by Sex Canada (Drive Time: 10 minutes)





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Demographic Analysis

Family Report Canada (Drive Time: 10 minutes)								
				2018-2023	2018-2023			
Summary	2013	2018	2023	Change	Annual Rate			
Total Population	21,022	21,364	22,085	721	0.67%			
Total Households	8,266	8,447	8,812	365	0.85%			
Total Census Families	5,761	5,894	6,139	245	0.82%			

		2013		2018		2023
Census Families	Number	% Census Fams	Number	% Census Fams	Number	% Census Fams
Total Census Families	5,761	100.00%	5,894	100.00%	6,139	100.00%
		2013		2018		2023
Couples	Number	% Census Fams	Number	% Census Fams	Number	% Census Fams
Total Couples Census Families	4,846	84.12%	4,962	84.19%	5,171	84.23%
Without Children at Home	2,205	45.50%	2,242	45.18%	2,345	45.35%
With Children at Home	2,641	54.50%	2,721	54.84%	2,826	54.65%
1 Child	991	37.52%	1,011	37.16%	1,052	37.23%
2 Children	1,172	44.38%	1,220	44.84%	1,269	44.90%
3 or More Children	477	18.06%	490	18.01%	505	17.87%
Married Couples	3,796	78.33%	3,875	9.88%	4,034	9.77%
Without Children at Home	1,619	42.65%	1,644	42.43%	1,716	42.54%
With Children at Home	2,177	57.35%	2,231	57.57%	2,319	57.49%
1 Child	779	35.78%	788	35.32%	822	35.45%
2 Children	979	44.97%	1,017	45.58%	1,057	45.58%
3 or More Children	420	19.29%	426	19.09%	439	18.93%
Common-Law Couples	1,050	21.67%	1,087	8.59%	1,137	8.49%
Without Children at Home	586	55.81%	598	55.01%	630	55.41%
With Children at Home	464	44.19%	490	45.08%	507	44.59%
1 Child	212	45.69%	224	45.71%	229	45.17%
2 Children	194	41.81%	202	41.22%	212	41.81%
3 or More Children	58	12.50%	64	13.06%	66	13.02%

		2013		2018		2023
Lone-Parent Families	Number	% Census Fams	Number	% Census Fams	Number	% Census Fams
Total Lone-Parent Census Families	915	15.88%	932	15.81%	967	15.75%
1 Child	576	62.95%	579	62.12%	608	62.87%
2 Children	254	27.76%	266	28.54%	276	28.54%
3 or More Children	85	9.29%	86	9.23%	83	8.58%
Female Parent	681	74.43%	697	9.23%	720	8.58%
1 Child	443	65.05%	446	63.99%	467	64.86%
2 Children	185	27.17%	194	27.83%	200	27.78%
3 or More Children	53	7.78%	56	8.03%	53	7.36%
Male Parent	234	25.57%	235	6.01%	247	5.48%
1 Child	133	56.84%	133	56.60%	141	57.09%
2 Children	69	29.49%	72	30.64%	76	30.77%
3 or More Children	32	13.68%	30	12.77%	30	12.15%

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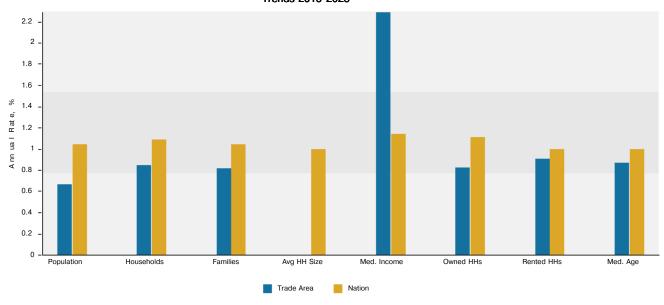




Demographic Analysis

Language and Ethnicity Profile Canada (Drive Time: 10 minutes)										
				2018-2023	2018-2023	2018-2023				
Summary	2013	2018	2023	Change	Annual Rate	National Rate				
Population	21,022	21,364	22,085	721	0.67%	1.05%				
Households	8,266	8,447	8,812	365	0.85%	1.09%				
Families	5,761	5,894	6,139	245	0.82%	1.05%				
Average Household Size	2.4	2.4	2.4	0.00	0.00%	1.00%				
Owned Dwellings	5,895	5,961	6,212	251	0.83%	1.11%				
Rented Dwellings	2,371	2,486	2,601	115	0.91%	1.00%				
Median Age	43.8	45.4	46.5	1	0.87%	1.00%				
Median Household Income	\$72,585	\$81,254	\$91,008	\$9,754	2.29%	1.14%				

Trends 2018-2023



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Demographic Analysis

Language and Ethnicity Profile Canada (Drive Time: 10 minutes)

Population by Mother Tongue	2013		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
Total Single Response	19,596	100%	19,934	100%	20,587	100%
English	8,083	41.25%	8,207	41.17%	8,497	41.27%
French	8,241	42.05%	8,192	41.10%	8,187	39.77%
Total Non-Official	3,272	100%	3,535	100%	3,904	100%
Italian	382	11.67%	363	10.27%	351	8.99%
German	370	11.31%	340	9.62%	325	8.32%
Punjabi	49	1.50%	54	1.53%	65	1.66%
Cantonese	27	0.83%	30	0.85%	31	0.79%
Spanish	318	9.72%	359	10.16%	406	10.40%
Arabic	208	6.36%	254	7.19%	302	7.74%
Tagalog	50	1.53%	65	1.84%	85	2.18%
Portuguese	109	3.33%	109	3.08%	112	2.87%
Polish	153	4.68%	145	4.10%	138	3.53%
Mandarin	39	1.19%	46	1.30%	51	1.31%
Chinese (not otherwise specified)	128	3.91%	133	3.76%	138	3.53%
Urdu	35	1.07%	39	1.10%	49	1.26%
Vietnamese	21	0.64%	24	0.68%	27	0.69%
Ukrainian	53	1.62%	54	1.53%	57	1.46%
Persian	181	5.53%	257	7.27%	356	9.12%
Russian	147	4.49%	168	4.75%	191	4.89%
Dutch	66	2.02%	60	1.70%	61	1.56%
Korean	29	0.89%	30	0.85%	32	0.82%
Greek	126	3.85%	128	3.62%	130	3.33%
Tamil	11	0.34%	12	0.34%	14	0.36%
Gujarati	18	0.55%	20	0.57%	26	0.67%
Romanian	134	4.10%	138	3.90%	149	3.82%
Hindi	29	0.89%	33	0.93%	42	1.08%
Hungarian	72	2.20%	70	1.98%	67	1.72%
Croatian	27	0.83%	28	0.79%	28	0.72%
Creoles	37	1.13%	44	1.24%	52	1.33%
Serbian	13	0.40%	14	0.40%	15	0.38%
Bengali	10	0.31%	11	0.31%	14	0.36%
Japanese	19	0.58%	22	0.62%	23	0.59%
Turkish	14	0.43%	17	0.48%	22	0.56%
Czech	24	0.73%	24	0.68%	25	0.64%
Somali	0	0.00%	0	0.00%	0	0.00%
Aboriginal Languages	10	0.31%	5	0.14%	3	0.08%
Others	363	11.09%	439	12.42%	516	13.22%
Multiple Languages	715	100%	723	100%	745	100%
French & Non-Official	69	9.65%	77	10.65%	162	11.41%
English & Non-Official	168	23.50%	160	22.13%	85	21.74%
English & French	432	60.42%	430	59.47%	431	57.85%
English & French & Non-Official	46	6.43%	56	7.75%	67	8.99%

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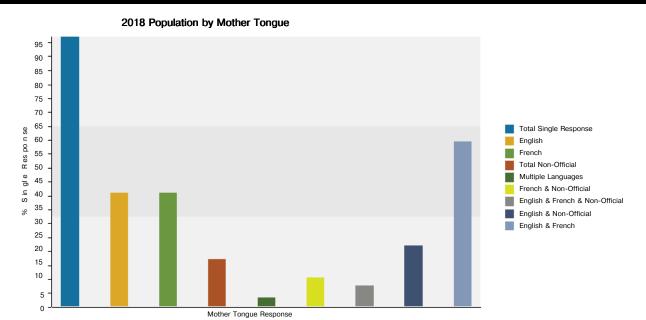






Demographic Analysis

Language and Ethnicity Profile Canada (Drive Time: 10 minutes)



Status Number Percent Number Percent Number Total immigrant: place of birth 20,311 100% 20,658 100.00% 21,333 Total Immigrant 4,584 22,57% 5,210 25,22% 5,958 Non-Immigrant within Province 15,429 75,96% 15,156 73,37% 15,087 Non-Immigrant outside Province 1,694 8,34% 13,499 65,35% 13,458 Non-Permanent Resident 299 1,47% 292 1,41% 287 Population by Visible Minority 2013 2018 Percent Number Percent Number Number Minorities 2,670 100% 3,207 100% 3,738 Chinese 438 16,40% 469 14,62% 495 Black 557 20,86% 712 22,20% 864 Flilpino 157 5,88% 187 5,83% 211 Latin American 225 8,43% 271 8,45%	2023	
Total Immigrant 4,584 22.57% 5,210 25.22% 5,958 Non-Immigrant 15,429 75.96% 15,156 73.37% 15,087 Non-Immigrant within Province 13,736 67.63% 13,499 65.35% 13,458 Non-Immigrant outside Province 1,694 8.34% 1,657 8.02% 1,629 Non-Permanent Resident 299 1.47% 292 1.41% 287 Population by Visible Minority 2013 2018 Percent Number Percent Number <t< th=""><th>Percent</th></t<>	Percent	
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	0.62%	
Madelinia Madelinia Minaraktan	1.55%	
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Source: Esri reports are based, in whole or in part, on: Selected Statistics Canada files. Environics Analytics acquires and distributes Statistics Canada files in accordance with the Source: Estri reports are based, in whole or in part, oil. Selected statistics carrada niesh. Editionals Analytics Analytics acquires and obstructes statistics Carrada niesh accordance with the Government of Canada's Open Data Policy. No information on any individual or household was made available to Environics Analytics by Statistics Canada. PRIZM and selected PRIZM5 nicknames are registered trademarks of The Nielsen Company (U.S.) and are used with permission. Copyright ©2018 Environics Analytics.; Selected InfoCanada Business Listings Data Computer File(s). Selected Navteq 2017 Streetmap Premium Computer File(s), Copyright 2018 Esri.





